

# ANNOUNCING:

# DNA COURSE PACKAGES

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## **DNA & Genetic Genealogy Certificate**

### Courses Included:

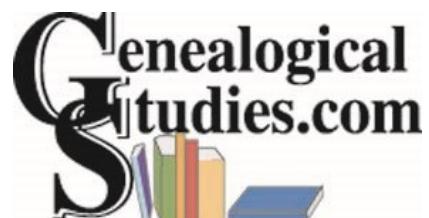
- DNA: Autosomal DNA—Testing for Everyone
- DNA: Historical Studies
- DNA: Introduction to Genetic Genealogy
- DNA: Methodology and Analysis
- DNA: Reading & Understanding Articles
- DNA: Special Circumstances—Adoptees & Unknown Parentage
- DNA: Tracing Maternal & Paternal Lines
- Forensic Genealogy
- Genealogy Ethical Guidelines & Standards
- Genetic and Medical Family History
- Organising a One-Name Study
- Organising a One-Place Study

**20% discount, use code dna22RT at checkout**

When registering one of the following packages:

- DNA and Genetic Genealogy-Complete-12 Courses
- DNA and Genetic Genealogy-Basic Level-3 Courses
- DNA and Genetic Genealogy-Intermediate Level-3 Courses
- DNA and Genetic Genealogy-Advanced Level-6 Courses

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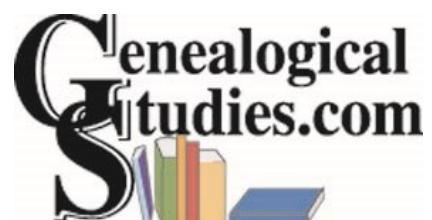
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CODE:  
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AUTHOR:  
**LISA  
ALZO**

- **Chronological Considerations:  
Austro-Hungarian Empire**
- **Church Records**
- **Civil Registration Records**
- **Introduction to Research**
- **Languages & Alphabets**
- **Locating Places**
- **Migration Patterns**
- **Onsite Research in Ancestral  
Homeland**
- **Other Records-Tax, Military, Land,  
Census**
- **Problem Solving**
- **Record Repositories**

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Choose one FREE course (value \$89)  
\* Connecting Families Virtually & Online  
\* Social Media for the Wise Genealogist  
\* Google for the Wise Genealogist  
\* OR Life of Our Ancestors

NEXT: See the following page for  
instructions on how to register.

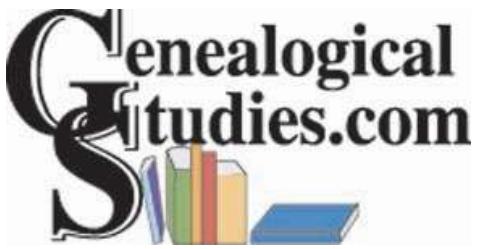
WOW! Big Bonus



BONUS:

10% off any 1 package code 2022p10  
50% off any 1 course online code 2022c50

May expire any time



## ***Google for the Wise Genealogist***

Everyone knows that Google is a powerful search engine, but for genealogists Google provides so much more. This course will explore Google programs and how they can be used to research family history. You will be introduced to a variety of Google products, how

to navigate those products and specifically how to use them to further your genealogical research. Google provides free software, digitized books and articles, mapping, access to newspapers, translation tools and more. Learn how to use Google for finding information, creating and sharing documents, photos, groups, websites and blogs as well as using it to map your ancestors. Learn about popular Google products like Google search, Google Maps and Google Books as well as the not so well known products like Google Bookmarks, Google Alerts, Google Scholar, Google Groups and Google Sites. Google is the best non-genealogy, genealogy website there is!

## ***Connecting Family: Online & Virtually***

Computers and the Internet have revolutionized the way families communicate. This course will highlight a few specific ways to use your computer and the Internet to build and strengthen family ties. Topics will include using multimedia techniques to preserve and share family photographs, build an online family tree, creating virtual family history tours/videos, creating online family newsletters, digitizing scrapbooks, publishing an online family history and creating and maintaining family websites, using communication tools such as Skype or FaceTime, and using social media (blogs, Facebook, and Twitter) to find long lost cousins, and stay in touch with relatives.

Genealogy has come a long way from the days when networking meant writing a letter and waiting to see if you would hear a reply. Now with the use of social networking and social media tools you can network with researchers, find distant relations and share your research. This course will provide you with just some of the tools to help you take advantage of Web 2.0.

## ***Social Media Tools for the Wise Genealogist***

Our first course *Social Media for the Wise Genealogist* follows Drew Smith's ground breaking book *Social Networking for Genealogists* and helps researchers build a foundational knowledge of how social networking can help them find their ancestors. This course *Social Media Tools for the Wise Genealogist* enhances that original course with updated materials, new social media tools and new websites of interest to genealogical researchers. This course has two additional modules than the original course to will help you learn more about cloud computing, online file storage options, and genealogy education on the Internet.

Most people tend to think of social networking in terms of websites like Facebook, Twitter and even the National Institute's own GenealogyWise. This course shows that aspects of networking and social media can be found in websites not normally considered networking websites like Google Books. The course shows that the concept of social media is all about sharing, education, mobility and yes even networking. Each module concludes with a bibliography that provides the student with additional learning tools to get the most out of their social media experience.

## ***Life of our Ancestors***

Creating interesting family history stories involves adding details of your ancestor's life that go beyond just names and dates. What was their occupation? What religious and political beliefs did they hold? Did they serve in the military, and why did they do what they did? This is an interesting way to start fleshing out the bones of your genealogy and to make your family history come alive. In this course we will explore how to find and incorporate information about your ancestor's life to how to write and publish your family history story. Not sure how to go about writing the story of your ancestor? We cover the very beginning steps of writing to the final product.

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## HOW TO REGISTER FOR A FREE COURSE and COURSES/PACKAGES WITH A DISCOUNT CODE

1. Go to: [www.genealogicalstudies.com](http://www.genealogicalstudies.com)
2. **SUBSCRIBE:** If you have never subscribed to our site, please do so first. If you have already subscribed, simply click on Login to enter your email address and password.
3. To subscribe: Click on the SUBSCRIPTION menu item (top blue line); click Subscribe in the drop down menu.
4. In the paragraph SUBSCRIPTION, click on Subscribe Now!
5. Complete all the information, including your address if you are registering for a course or package.
6. Once you've completed all the fields, click SUBMIT
  
7. **REGISTRATION:** Now to register for the course or package. First, have you decided which of the four courses you would like. If not, click on the menu item COURSES, COURSES again in the dropdown menu. Scroll down and click on the name of the course to read a full description of what will be discussed during the course. **You can choose one of these four courses as your complimentary course by using the code: 2020free:**
  - a. Connecting Family: Online and Virtually
  - b. Google for the Wise Genealogist
  - c. Life of Ours Ancestors
  - d. Social Media Tools for the Wise Genealogist
8. **If you prefer another course, you can received 50% discount by using the promotion code 2022c50.**
9. Once you have chosen your course, click on the title of the course, click on the REGISTER (Fees/Dates) tab.
10. Choose the date you would like to start the course. Click Register.
11. You should now be at the Registration Form. The name of the course, and the start date are shown. Now click on **ADD A PROMOTION COUPON**. Type in the appropriate

promotion code. The registration form should now show a total of \$0.00 for the free course, or 50% off depending on the promotion code you used. Click on Continue.

12. **REGISTERING A PACKAGE:** You can also register the following packages with a discount:
13. **Any one package 10% off:** Promotion Code: 2022p10
14. **Any Eastern European package 20% discount:** Promotion Code RT22EE
15. **Any package starting with DNA 20% discount:** Promotion Code DNA22RT
16. Click on the menu item COURSES, then PACKAGES in the dropdown menu. Scroll down and click on the name of the package to read a full description of which courses are included in that package.
17. Click on REGISTER at the bottom of the page. Click REGISTER again in the popup.
18. You should now be at the Registration Form. The name of the package is shown. Now click on **ADD A PROMOTION COUPON**. Type in the appropriate promotion code Click on Continue.

After the registration is complete, you will be asked if you wish the printed version of the courses. Many students prefer to read long documents on paper. If this is your preference, you can then order the printed materials. On average our courses are about 150 pages in length, and on average the cost of the printed materials is \$11 + shipping. If the shipping costs for a single course is over \$10, please let us know and we will make the necessary correction. Naturally, packages are more, they will be determined by weight.

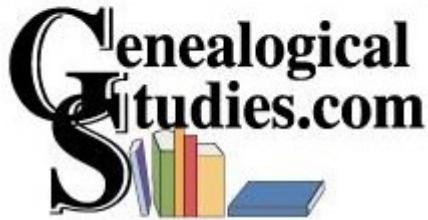
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**1 very lucky winner will win  
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**5 Lucky winners will each win  
approximately \$1,000**

**How do you win? It's easy...**

*Answer this question: How many courses does The National Institute for Genealogical Studies offer? (Hint: go to our site at [www.genealogicalstudies.com](http://www.genealogicalstudies.com) Click on the menu item COURSES, click on the dropdown COURSES. That's where they are all listed!)*

*Send your answer to: [admin@genealogicalstudies.com](mailto:admin@genealogicalstudies.com)*

*SUBJECT LINE: 'Institute draw'*

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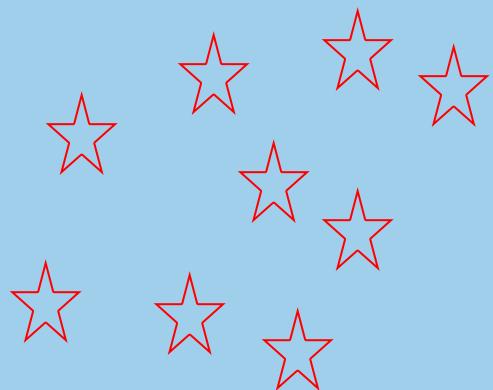
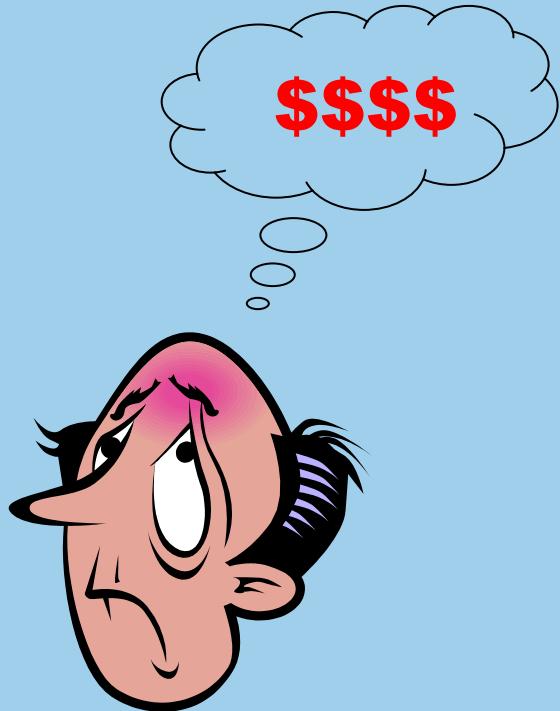
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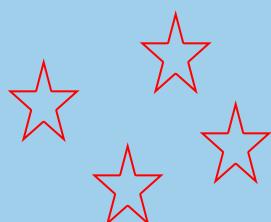
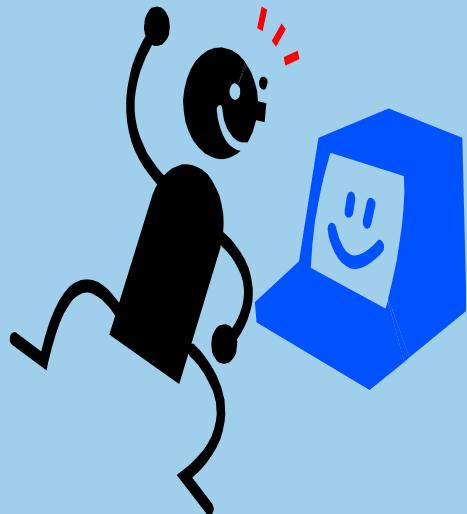
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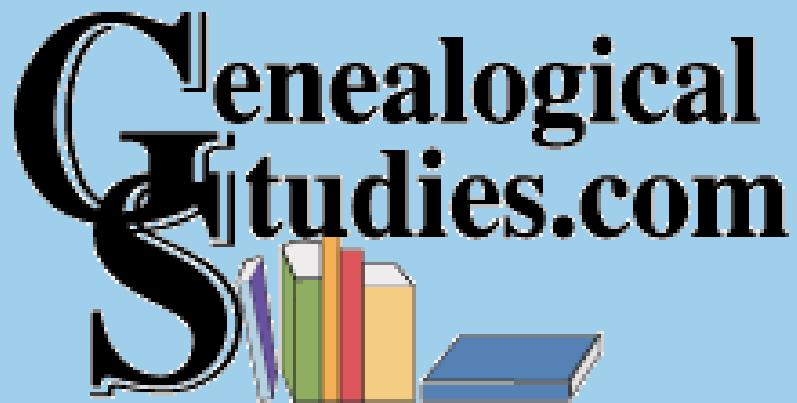
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