



5 WAYS TO ENGAGE YOUR WARD OR STAKE IN THE 1950 *US* CENSUS

1. **Explain why the 1950 census is important.**
 - a. **The census turns hearts** by giving people a glimpse into the lives of people they have known or heard about.
 - b. Many people living today **can't name all four of their grandparents**. The 1950 census can help fill in gaps to contribute to a greater sense of identity.
2. **Tell members why they might consider participating.**
 - a. Members can focus on **reviewing their own families** or collaborating on a specific town or location.
 - b. The service we provide **will help millions** of people discover their family members and make meaningful connections.
 - c. The 1950 census will enable members to **perform temple work** using the details found in the census records.
3. **Provide training to give members confidence.**
 - a. **Learn how to review** names and families following the instructions provided.
 - b. **Hold training sessions** to demonstrate the process.
 - c. **Make yourself available** to others as they have questions and train others who are equipped to support members of your ward and stake.
4. **Invite members to work together.**
 - a. **Create a group** for your ward or stake to collaborate and measure success.
 - b. **Invite members and friends** to participate. Include the link to the group you created.
 - c. Focus on specific locations of interest, such as **your own city** or the cities where missionaries are currently serving from your ward or stake.
5. **Share what is happening with the rest of your ward or stake.**
 - a. **Provide periodic updates** on your progress to maintain enthusiasm and to invite others to participate.
 - b. **Celebrate your successes** in accomplishing milestones along the way.

Learn more at familysearch.me/1950Members



THE CHURCH OF
JESUS CHRIST
OF LATTER-DAY SAINTS